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Featured in *INSEAD Knowledge*: "The "Frenemy" Effect: When Strategic Alliances Go South" May 11, 2021. <https://knowledge.insead.edu/strategy/the-frenemy-effect-when-strategic-alliances-go-south-16591>  
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10. Yu, T. & Glynn, M. A. 2015. Competitive Memory: Bringing the Strategic Past into the Present. *Advances in Strategic Management*, 32: 303-330.
11. Yu, T., Subramaniam, M., & Cannella, A. A. 2013. Competing Globally, Allying Locally: Alliances between Global Rivals and Host Country Factors. *Journal of International Business Studies*, 44(2): 117-137.
12. Yu, T. & Cannella, A. A. 2013. A Comprehensive Review of Multimarket Competition Research. *Journal of Management*, 39(1): 76-109.
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14. Yu, T., Sengul, M., & Lester, R.H. 2008. Misery Loves Company: The Spread of Negative Impacts Resulting from an Organizational Crisis. *Academy of Management Review*, 33(2): 452-472.
15. Yu, T. & Lester, R.H. 2008. Reputation Spillover: How a Reputational Crisis Affects Competitive Action. *Corporate Reputation Review*, 11(1): 94-108.
16. Yu, T. & Cannella, A. A. 2007. Rivalry between Multinational Enterprises: An Event History Approach. *Academy of Management Journal*, 50(3): 663-684.

*\*Authors contributed equally*

#### BOOK CHAPTERS

1. Li, D., Reuer, J.J., Yu, T., & Wu, R. 2018. Multinational Alliances: A Review and Research Agenda. In " *Advancing the Frontier of Alliance Research*" Edited by Frank J. Contractor & Jeffrey J. Reuer. Cambridge University Press.
2. Yu, T. & Lin, W. 2018. Subduing the Enemy without Fighting: The Role of Language in Competition.

3. Gonsalves, L., Anteby, M., & Yu. T. 2022. How AI is Reshaping Professions: An Institutional Perspective on Algorithmic Technology Adoption in Expert Work, Under review at *Academy of Management Review*.
4. Iglesias, A., Maksimov, V., Cannella, A. A., & Yu, T. 2022, Two Sides of the Same Coin: Examining the Resource-based and Rivalry-restraint Logics of Scope expansion in Geo-product Markets. Under 3<sup>rd</sup> round review at *Journal of Business Research*.

#### HONORS AND AWARDS

2021	<i>Academy of Management Journal</i> Best Reviewer Award
2009; 2019; 2020	The Carroll School Teaching Star
2015	The Carroll School Coughlin Faculty Excellence Award for Graduate Teaching
2009	<i>Academy of Management Review</i> Best Reviewer Award
2009	Temple/AIB Best Paper Award
2005	Doug Nigh Academy of Management Award for Interdisciplinary Research
2005	Carolyn Dexter Best International Paper Award, Finalist
2004	Richard N. Farmer Best Dissertation Award, Finalist
2002	Texas A & M Fellow of the Graduate Teaching Academy

F

Vishal Keshari (MBA student), Boston College 2020  
Nikhil Kishore Gupta (MBA student), Boston College, 2012  
Karen Norcross (MBA student), Boston College, 2006

#### DOCTORAL DISSERTATION COMMITTEES

He Gao (Committee member), Arizona State University (Defended 2016), Placement upon graduation:  
Michigan State University

#### HONORS/SENIOR THESIS

David Liu Cao (Supervisor), Boston College, 2017  
Aaron Potts (Supervisor), Boston College, 2015

#### PROFESSIONAL SERVICES

#### ACADEMIC COMMUNITY

##### Associate Editor

<i>Journal of Management</i>	2020-Present
<i>Quarterly Journal of Management</i> (Chinese)	2015-2020

##### Editorial Board Member

<i>Journal of International Business Studies</i>	2023-
<i>Academy of Management Journal</i>	2022-
<i>Strategic Organization</i>	2017-Present
<i>Academy of Management Review</i>	2009-2011

##### Ad hoc Reviewer for

*Academy of Management Journal, Journal of Management, Organization Science, Journal of International Business Studies, MIS Quarterly, Management and Organization Review, Journal of Management Studies, Strategic Management Journal, Strategic Organization, Journal of Business Venturing.*  
*Academy of Management and Strategic Management Society annual conferences*  
*Strategic Management Society Conference Best Paper Prize, 2018*  
*Journal of Management Impact Award, 2020*

##### Grant Reviewer for

The Insights Grants offered by Social Sciences and Humanities Research Council of Canada (SSHRC), 2016  
University of Hong Kong Strategy Research Funding Committee, 2011  
Hong Kong Research Grant Council, 2005

##### Leadership and Contribution to Academic Organizations and Events

Facilitator, [cilitator](#)

Panelist, SMS Doctoral Workshop; *Strategic Management Society*, Madrid, 2014  
Session Chair, "Resource Based View"; *Strategic Management Society*, Madrid, 2014  
Organizer, "Competition as a Dynamic Process: Exploring the Temporal Facet of Rivalry";  
*Strategic Management Society Conference*, Atlanta, 2013  
Session Chair, "Determinants and Nature of Competitive Action"; *Academy of Management  
Conference*, San Antonio, 2011  
Co-organizer, All-Academy-Theme Committee; *Academy of Management Conference*, San  
Antonio, 2011  
Session Chair, "Diversification/M&A: Mixing the Melting Pot (Post Acquisition Success  
Factors)"; *Academy of Management Conference*, Atlanta, 2006

## BOSTON COLLEGE

Undergraduate Strategy Course Evaluation Committee, member, (2018-Present)  
Departmental Continuous Improvement Committee, member, (2013-Present)  
Teaching Mentor

" The Effect of Multimarket Contact on Non-Market Actions: Evidence from the Global Mobile Phone Industry" (with Giachetti, C., & Onoz, E.)  
Strategic Management Society Conference, 2022

" The Power of Words: Word Responses in Multimarket Competition" (with Gao, H., Woo, H., & Cannella, A. A)  
Academy of Management Conference, 2021

" Letting Go of the Past: Organizational Memory Decay and Firm Competitive Aggressiveness" (with Guo, W., & Gimeno, J.)  
Strategic Management Society Conference, 2020

" How Are Family Firms Innovative? Exploratory vs Exploitative Innovation and Family Control: A Contingency Model" (with Kang, X., He, X., & Cannella, A. A)  
Strategic Management Society Conference, Minneapolis, 2019

" Glue or Gasoline? The Role of Interorganizational Relationships in the Initiation and Spillover of Competitive Wars" (with Guo, W., Gimeno, J., & Zhang, Y.)  
Academy of Management Conference, Boston, 2019 (STR)

" Trouncing the Weak: Rival Earnings Surprises, Language Signals, and Firm Competitive Action" (with Guo, W., & Sengul, M.)  
Academy of Management Conference, Chicago, 2018 (BPS)

" Be Prepared or Be Spontaneous: The Costs and Benefits of Top Managers' Scenarios" (with

"



